

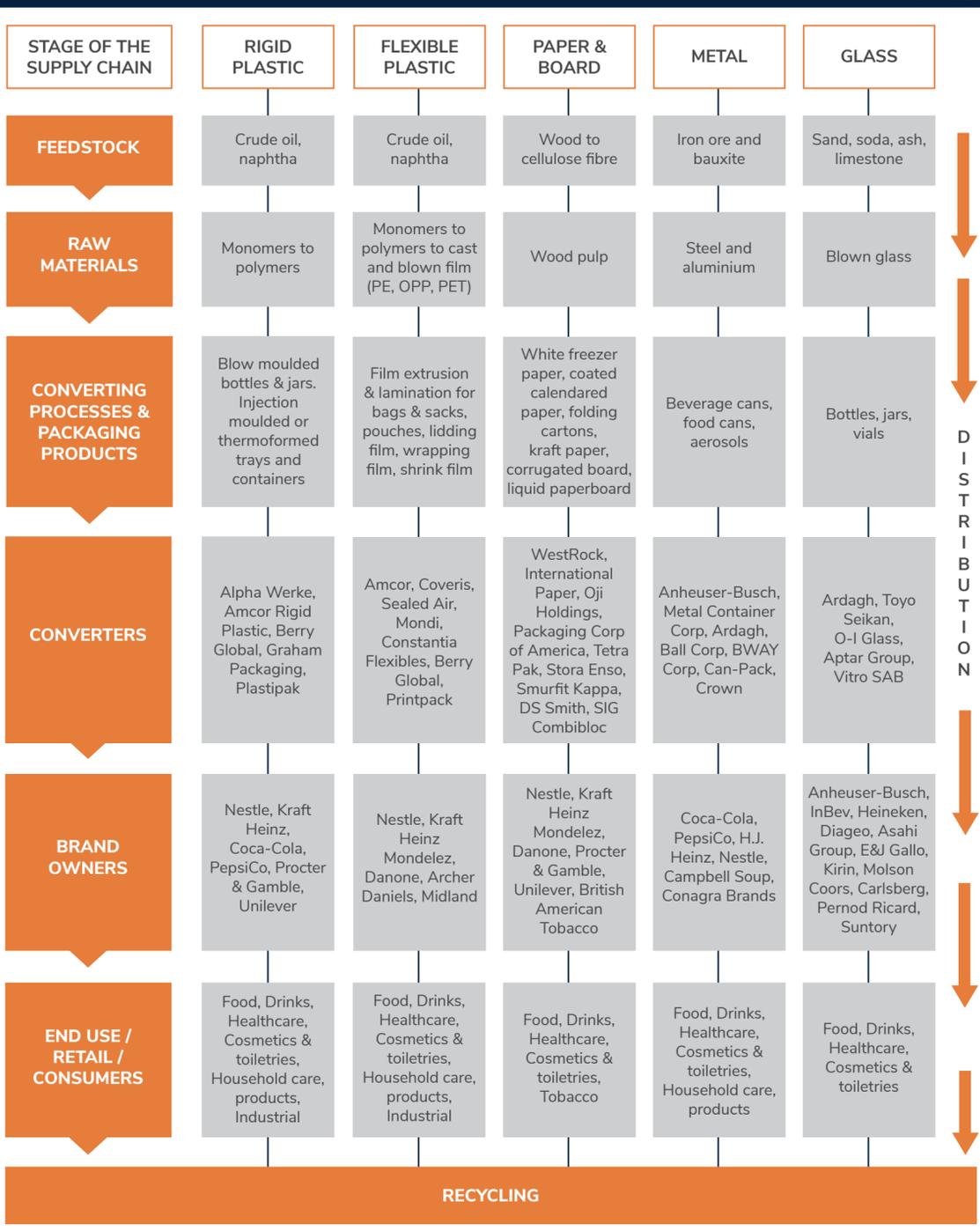
OVERVIEW OF THE PACKAGING

SUPPLY CHAIN AND THE IMPACT OF COVID-19

Supply chain disruptions become most apparent when an **unexpected event** occurs. Such events can have **significant repercussions** for market participants either at one stage of the supply chain or usually for all participants along the chain, to a differing extent.

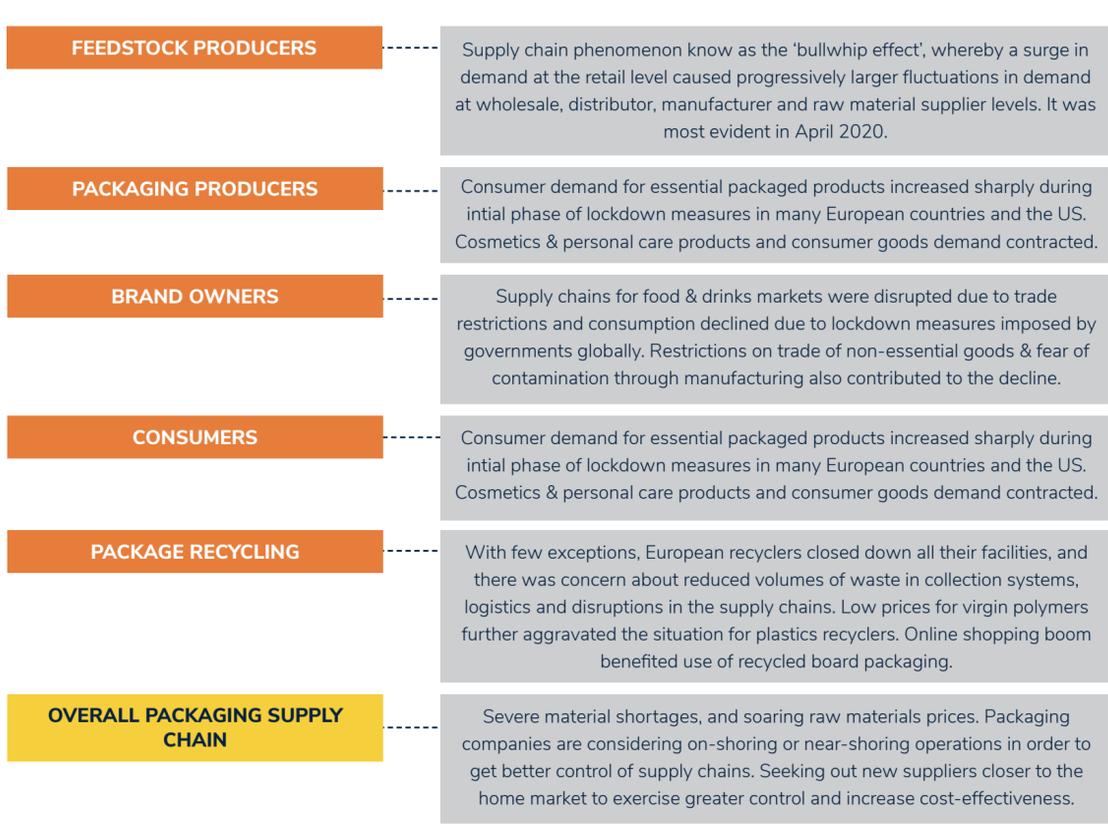
The **COVID-19 pandemic** has delivered the **biggest shock to global supply chains** across packaging and other industries in recent years. The supply chain for each packaging material type is broadly similar, but despite their similarities, packaging industry supply chains are **subject to different influences** that can shape the fortunes of participants along the chain.

THE PACKAGING MASTER SUPPLY CHAIN

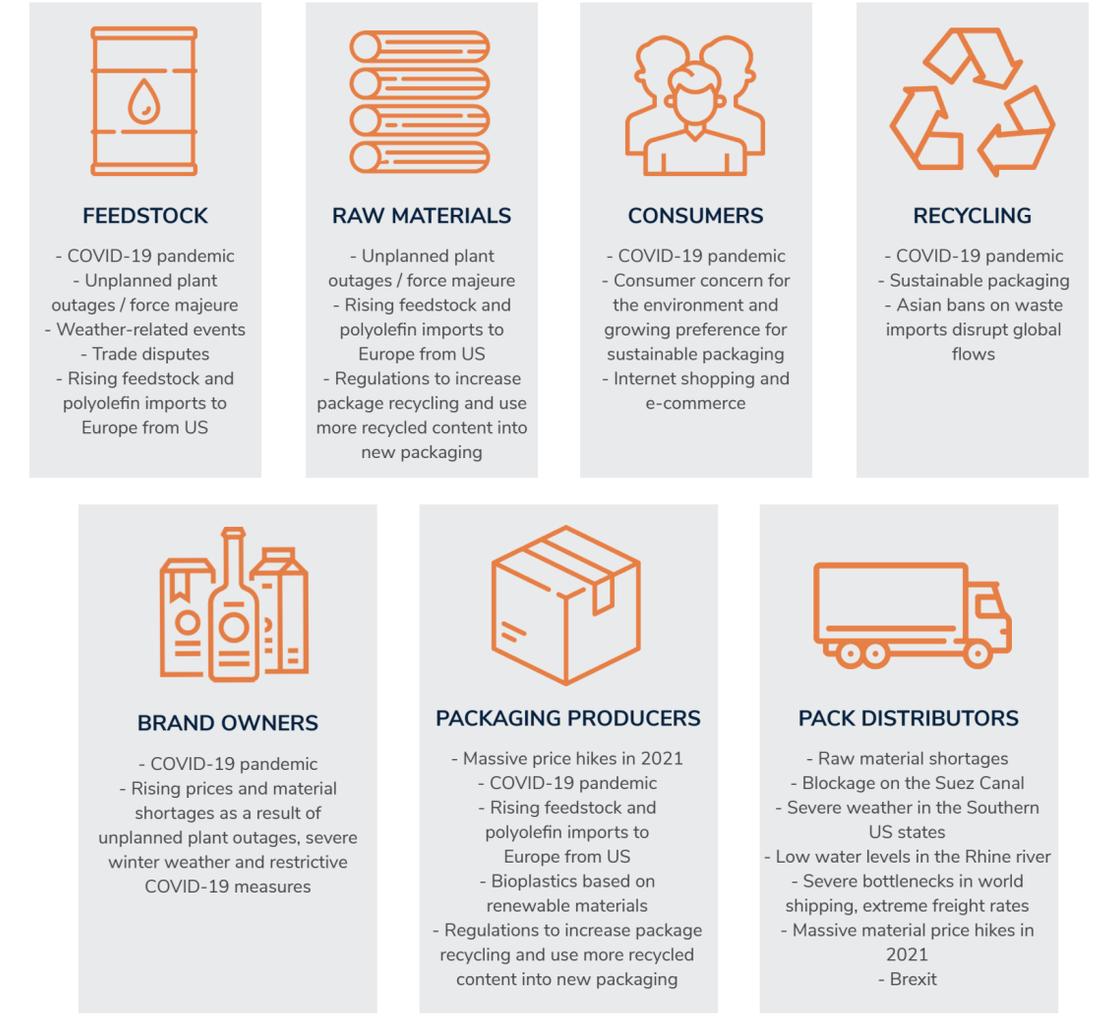


IMPACT OF COVID-19

The 2020 COVID-19 pandemic had far-reaching effects at multiple stages of the supply chain, with these impacts set to have short-, medium-, and long-term influences.



MAJOR SHORT-TERM DISRUPTIVE INFLUENCES



MAJOR MEDIUM- TO LONG-TERM DISRUPTIVE INFLUENCES ACROSS THE PACKAGING INDUSTRY SUPPLY CHAIN TO 2030



FIND OUT MORE

Smithers' latest study **The Impact of Supply Chain Disruptions on Packaging** examines the main impacts & risks identified by the 2020 pandemic, and profiles what steps organisations at all stages in the supply chain are taking to mitigate these. The report also includes authoritative rankings of top impacts; & analyses how effective the latest technologies will be in safeguarding against future disruptions.

[FIND OUT MORE & DOWNLOAD BROCHURE](#)

ABOUT SMITHERS

Smithers have over **100 years of knowledge and experience**, and is the recognised market leader for producing industry reports that provide exclusive market forecasts, critical industry analysis, insights into key drivers and trends, and much more.

Our market research brings together a global network of experts, and the methodology blends deep secondary and primary research across an unrivalled industry network.

[FIND OUT MORE](#)

HAVE A QUESTION?

Europe
Bill Allen
ballen@smithers.com
+44 (0) 1372 802086
Leatherhead, UK

Americas
Sean Walsh
swalsh@smithers.com
+1 330 762 7441 ext. 1134
Akron, OH, USA

Asia
Ciaran Little
clittle@smithers.com
+44 (0) 1372 802114
Suzhou, China

